

A new subclass of Ma-Minda starlike functions associated with a heart-shaped curve

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Abstract

In this paper, we extend the q -derivative operator, which plays an essential role in quantum calculus. Indeed, by using the Hadamard product and generalized Koebe function we define the following (α, β, γ) -derivative operator

$$d_{\alpha, \beta, \gamma} f(z) = \frac{1}{z} \{f(z) * \mathfrak{L}_{\alpha, \beta, \gamma}(z)\},$$

where

$$\mathfrak{L}_{\alpha, \beta, \gamma}(z) = \frac{2(1-\gamma)z}{(1-\alpha z)(1-\beta z)},$$

and $\alpha \in [-1, 1]$, $\beta \in [-1, 1]$, $\alpha\beta \neq \pm 1$ and $\gamma \in [0, 1)$. Then by subordination relation, the operator $d_{\alpha, \beta, \gamma} f(z)$, and a special function $\phi_\delta(z) = 1 + \delta z / \exp(\delta z)$ ($0 < \delta \leq 1$), we define a new particular Ma-Minda class. We investigate some properties of this class, such as, radius problem and coefficient estimate.

Keywords: Unit disk, Analytic functions, Starlike function, Subordination, Radius problems, Coefficients problems
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1 Introduction

In 1992, Ma and Minda [15] introduced a certain class of starlike functions using the subordination relation " \prec " as follows:

$$\mathcal{S}^*(\varphi) := \left\{ f \in \mathcal{A} : \frac{zf'(z)}{f(z)} \prec \varphi(z), \quad |z| < 1 \right\},$$

where φ is an analytic function with positive real part such that satisfies $\varphi(0) = 1$ and $\varphi'(0) > 0$. We note that the function φ maps the unit disk $|z| < 1$ onto a starlike domain with respect to $\varphi(0) = 1$ which is symmetric with respect to the real axis. Also, \mathcal{A} denotes the family of all analytic and normalized functions in the unit disk.

During the past few decades there has been considerable interest in the study of Ma-Minda starlike functions. Many authors have studied the class $\mathcal{S}^*(\varphi)$ for special cases of φ . Here, we recall some of these cases:

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1. If we take $\varphi(z) = (1 + Az)/(1 + Bz)$, $-1 \leq B < A \leq 1$ then the class $\mathcal{S}^*(\varphi) \equiv \mathcal{S}^*[A, B]$ is called the Janowski starlike functions, see [8]. If we let $A = 1 - 2\alpha$ and $B = -1$, then $\mathcal{S}^*[1 - 2\alpha, -1]$ becomes the class $\mathcal{S}^*(\alpha)$ of starlike functions of order α , where $0 \leq \alpha < 1$.
2. By taking $\varphi(z) = ((1 + z)/(1 - z))^\beta$, we obtain the class $\mathcal{SS}^*(\beta)$ of strongly starlike function of order β , where $\beta \in (0, 1]$.
3. The class $\mathcal{S}^*(\sqrt{1 + cz}) \equiv \mathcal{S}^*(q_c)$, $c \in (0, 1]$ was studied by Aouf et al. [3], while $\mathcal{S}^*(\sqrt{1 + z})$ was introduced by Sokół and Stankiewicz [23].
4. Raina and Sokół introduced and studied the class $\mathcal{S}^*(z + \sqrt{1 + z^2})$, see [20].
5. Letting $\varphi(z) = 1 + \sin z$, the class $\mathcal{S}^*(\varphi)$ reduces the class \mathcal{S}_{sin}^* which was defined by Cho et al. in [4].
6. The class $\mathcal{S}^*(1/(1 - z)^s) \equiv \mathcal{S}_s^*$, $c \in (0, 1]$ was introduced by Kanas et al. in [10] which is related to a domain bounded by a right branch of a hyperbola.
7. If we take $\varphi(z) = 1 + z/((1 - pz)(1 - qz))$, where $(p, q) \in [-1, 1] \times [-1, 1]$, then we get the class $\mathcal{S}_k^*(p, q)$ which is associated with the generalized Koebe function [11].
8. Masih et al. in [17] introduced and studied the class $\mathcal{S}^*((1 - z)^\lambda) \equiv \mathcal{S}_L^*(\lambda)$ ($0 < \lambda < 1$).
9. The case $\varphi = 1 + 4z/3 + 2z^2/3$ was studied by Sharma et al. [21].
10. If we take $\varphi = e^z$, we get the class \mathcal{S}_e^* which was introduced by Mendiratta et al. [16].

Some more special cases of Ma-Minda class can be found in [14, 21, 22]. Motivated by above works, in this paper we introduce a new class of Ma-Minda starlike functions.

The structure of this paper is as follows. In Section 2 we define a new derivative operator and a new subclass of analytic functions. In Section 3 we investigate radius problem and coefficient estimate.

2 Preliminaries

Let us first introduce our notations. Throughout the paper we denote by $\mathbb{D} := \{z \in \mathbb{C} : |z| < 1\}$ the open unit disk in the complex plane \mathbb{C} and by $\partial\mathbb{D} := \{z \in \mathbb{C} : |z| = 1\}$ the boundary of \mathbb{D} . Also, let $\overline{\mathbb{D}} := \{z \in \mathbb{C} : |z| \leq 1\}$ and $\mathbb{D}_\rho := \{z \in \mathbb{C} : |z| < \rho, \rho > 0\}$. All analytic and normalized functions f ($f(0) = f'(0) - 1 = 0$) in \mathbb{D} having the form

$$f(z) = z + a_2z^2 + \dots + a_nz^n = z + \sum_{n=2}^{\infty} a_nz^n, \quad (z \in \mathbb{D}), \tag{2.1}$$

with $a_n \in \mathbb{C}$ is denoted by \mathcal{A} . A subclass of \mathcal{A} including of all univalent (one-to-one) functions in \mathbb{D} is denoted by \mathcal{U} . For two analytic functions f_1 and f_2 in \mathcal{A} , we say that f_1 is subordinate to f_2 , written as $f_1(z) \prec f_2(z)$ ($z \in \mathbb{D}$) or $f_1 \prec f_2$, if there exists a Schwarz function $w : \mathbb{D} \rightarrow \mathbb{D}$ so that $f_1(z) = f_2(w(z))$ for all $z \in \mathbb{D}$. We have the following equivalence relation provided that f_2 is univalent in \mathbb{D} :

$$f_1(z) \prec f_2(z) \ (z \in \mathbb{D}) \Leftrightarrow f_1(0) = f_2(0) \text{ and } f_1(\mathbb{D}) \subset f_2(\mathbb{D}).$$

Let $\alpha \in [0, 1)$. A function $f \in \mathcal{S}$ is said to be starlike of order α in Δ if, and only if,

$$\operatorname{Re} \left\{ \frac{zf'(z)}{f(z)} \right\} > \alpha, \quad (z \in \mathbb{D}).$$

Also, a function $f \in \mathcal{S}$ is a convex function of order α in Δ if, and only if,

$$\operatorname{Re} \left\{ 1 + \frac{zf''(z)}{f'(z)} \right\} > \alpha, \quad (z \in \mathbb{D}).$$

We denote by $\mathcal{S}^*(\alpha)$ and $\mathcal{K}(\alpha)$ the class of starlike and convex functions of order α , respectively. By the Alexander theorem $f \in \mathcal{K}(\alpha)$ if and only if $zf'(z) \in \mathcal{S}^*(\alpha)$. It should be remarked that $\mathcal{S}^*(0) \equiv \mathcal{S}^*$ and $\mathcal{K}(\alpha) \equiv \mathcal{K}$ are, respectively, the classes of starlike and convex functions in \mathbb{D} . We say also that a function $f \in \mathcal{A}$ is strongly starlike function of order β , denoted by $\mathcal{SS}(\beta)$, if satisfies

$$\left| \arg \left\{ \frac{zf'(z)}{f(z)} \right\} \right| < \frac{\pi}{2}\beta, \quad (z \in \mathbb{D}).$$

We note that $\mathcal{SS}(1) \equiv \mathcal{S}^*$. The main objective of this paper is to introduce a special case of Ma-Minda starlike function class. Before, we introduce the q -calculus. Quantum calculus (q -calculus) was developed by Frank Hilton Jackson [6, 7] in the early twentieth century. A number of researchers were interested in this method of connecting mathematics and physics. Number theory, combinatorics, orthogonal polynomials, and basic hypergeometric functions are some of the mathematics areas where q -calculus finds application. We recall that the q -derivative for $q \in [0, 1]$ was introduced and studied by Jackson as follows:

$$d_q f(z) = \begin{cases} (f(qz) - f(z))/(qz - z), & \text{if } z \neq 0, 0 \leq q < 1; \\ f'(0), & \text{if } z = 0; \\ f'(z), & \text{if } q = 1. \end{cases} \tag{2.2}$$

In the theory of basic hypergeometric series, the q -derivative operator plays an important role [2]. It is easy to see that if $f \in \mathcal{A}$, then

$$d_q f(z) = 1 + \sum_{n=2}^{\infty} [n]_q a_n z^n, \quad \text{where } [n]_q = \frac{1 - q^n}{1 - q} = \sum_{k=0}^{n-1} q^k, \quad (n = 2, 3, \dots). \tag{2.3}$$

This is what we gain from convolution:

$$d_q f(z) = \frac{1}{z} \{f(z) * h_q(z)\} = \frac{1}{z} \left\{ f(z) * \frac{z}{(1 - qz)(1 - z)} \right\},$$

where $h_q(z) := z/(1 - qz)(1 - z)$. Very recently, Piejko and Sokół (see [19]) extended the q -operator $d_q f(z)$ by replacing the real number q with the complex number ζ , where $|\zeta| \leq 1$. The aim of this paper is to extend the ζ -derivative operator $d_\zeta f(z)$ by the following generalized Koebe function ([9])

$$\mathfrak{L}_{\alpha, \beta, \gamma}(z) = \frac{2(1 - \gamma)z}{(1 - \alpha z)(1 - \beta z)}, \tag{2.4}$$

where $\alpha \in [-1, 1], \beta \in [-1, 1], \alpha\beta \neq \pm 1$ and $\gamma \in [0, 1)$.

Definition 2.1. Let α, β be two complex numbers such that $|\alpha| \leq 1$ and $|\beta| \leq 1$. Also let γ be a real number so that $\gamma \in [0, 1)$. We define the (α, β, γ) -derivative operator as

$$d_{\alpha, \beta, \gamma} f(z) = \frac{1}{z} \{f(z) * \mathfrak{L}_{\alpha, \beta, \gamma}(z)\}, \tag{2.5}$$

where $\mathfrak{L}_{\alpha, \beta, \gamma}(z)$ is defined as in (2.4).

We note that $\mathfrak{L}_{\alpha, \beta, \gamma}(z)$ is a generalization of Koebe function. We have

$$\mathfrak{L}_{\alpha, \beta, \gamma}(z) = \sum_{n=1}^{\infty} B_n z^n = \begin{cases} 2(1 - \gamma) \sum_{n=1}^{\infty} \left(\frac{\alpha^n - \beta^n}{\alpha - \beta} \right) z^n, & \alpha \neq \beta; \\ 2(1 - \gamma) \sum_{n=1}^{\infty} n \alpha^{n-1} z^n, & \alpha = \beta, \end{cases}$$

It should be noted that if $\alpha = q \in [0, 1]$ is a real number, $\beta = 1$ and $\gamma = 1/2$, then $d_{\alpha, \beta, \gamma}$ reduces the Jackson operator while if $\alpha = \zeta$ is a complex number with $|\alpha| \leq 1, \beta = 1$ and $\gamma = 1/2$, then we have the ζ -derivative operator which is defined by Piejko and Sokół [19]. Thus, we understand $d_{\alpha, \beta, \gamma}$ as the generalization of $d_q f(z)$. If a function f belongs to the class \mathcal{A} and $\alpha \neq \beta$, then

$$\begin{aligned} d_{\alpha, \beta, \gamma} f(z) &= \frac{1}{z} \{f(z) * \mathfrak{L}_{\alpha, \beta, \gamma}(z)\} \\ &= \frac{1}{z} \left\{ z + \sum_{n=2}^{\infty} a_n z^n * z + \sum_{n=1}^{\infty} 2(1 - \gamma) \left(\frac{\alpha^n - \beta^n}{\alpha - \beta} \right) z^n \right\} \\ &= \frac{1}{z} \left\{ z + \sum_{n=2}^{\infty} 2(1 - \gamma) \left(\frac{\alpha^n - \beta^n}{\alpha - \beta} \right) a_n z^n \right\} \\ &= \frac{1}{z} \left\{ z + \sum_{n=2}^{\infty} [n]_{\alpha, \beta, \gamma} a_n z^n \right\}, \end{aligned} \tag{2.6}$$

where

$$[n]_{\alpha,\beta,\gamma} := 2(1 - \gamma) \left(\frac{\alpha^n - \beta^n}{\alpha - \beta} \right), \quad (n = 2, 3, \dots). \tag{2.7}$$

In the case $\alpha = \beta$, we have

$$d_{\alpha,\alpha,\gamma} f(z) = \frac{1}{z} \left\{ z + \sum_{n=2}^{\infty} [n]_{\alpha,\gamma} a_n z^n \right\}$$

where

$$[n]_{\alpha,\gamma} = 2n(1 - \gamma)\alpha^{n-1}, \quad (n = 2, 3, \dots).$$

By using the new derivative operator (2.5) we define a new subclass of analytic functions as follows:

Definition 2.2. Let α, β be two complex numbers with $|\alpha| \leq 1, |\beta| \leq 1$ and γ be a real number such that $\gamma \in [0, 1)$. Let the function f belongs to the class \mathcal{A} and $\delta \in (0, 1]$. We say that f belongs to $\mathcal{S}^*(\alpha, \beta, \gamma, \delta)$ if it satisfies

$$\frac{z d_{\alpha,\beta,\gamma} f(z)}{f(z)} \prec \phi_\delta(z), \quad (z \in \mathbb{D}), \tag{2.8}$$

where

$$\phi_\delta(z) := 1 + \frac{\delta z}{e^{\delta z}}. \tag{2.9}$$

We note that $\mathcal{S}^*(1, 1, 1/2, \delta)$ is a special case of Ma-Minda starlike function class $\mathcal{S}^*(\varphi)$ with $\varphi(z) = 1 + \delta z / \exp(\delta z)$.

3 Radius Problems

As a result, we find the radius of convexity of $\phi_\delta(z)$.

Lemma 3.1. Let $\phi_\delta(z)$ be defined as in (2.9), where $\delta \in (0, 1]$ and $z \in \mathbb{D}$. Then $\phi_\delta(z)$ is a convex univalent function in $|z| < r_c(\delta)$, where $r_c(\delta) := (3 - \sqrt{5})/2\delta$.

Proof . Let $\delta \in (0, 1]$. It follows from (2.9), by a simple calculation that

$$1 + \frac{z\phi''_\delta(z)}{\phi'_\delta(z)} = 1 - \left(\delta z + \frac{\delta z}{1 - \delta z} \right), \quad (z \in \mathbb{D}).$$

By using the definition of convexity we obtain

$$\begin{aligned} \operatorname{Re} \left\{ 1 + \frac{z\phi''_\delta(z)}{\phi'_\delta(z)} \right\} &= \operatorname{Re} \left\{ 1 - \left(\delta z + \frac{\delta z}{1 - \delta z} \right) \right\} \\ &\geq 1 - \left| \delta z + \frac{\delta z}{1 - \delta z} \right| \\ &\geq 1 - \delta r - \frac{\delta r}{1 - \delta r} =: h(r, \delta), \quad (|z| = r). \end{aligned}$$

It is easy to check that $h(r, \delta) > 0$ if and only if $r < (3 - \sqrt{5})/2\delta$ which implies the result. \square

It is easy to see that $\phi_\delta(z)$ have the Taylor series

$$\phi_\delta(z) = 1 + \delta z - \delta^2 z^2 + \frac{\delta^3}{2} z^3 - \frac{\delta^4}{6} z^4 + \dots = \sum_{n=1}^{\infty} (-1)^{n-1} \frac{\delta^n}{(n-1)!} z^n. \tag{3.1}$$

Also, the function $\phi_\delta(z)$ is univalent, where $\delta \in (0, 1]$. If we let δ tends to $1-$, then the image of \mathbb{D} under $\phi_\delta(z)$ is bounded by a heart-shaped curve, see Figure 1(b) while tending $\delta \rightarrow 0+$ its range is bounded by a circle, see Figure 1(a). We note that for $\delta > 1$, the function $\phi_\delta(z)$ is not univalent in \mathbb{D} , see Figure 1(c).

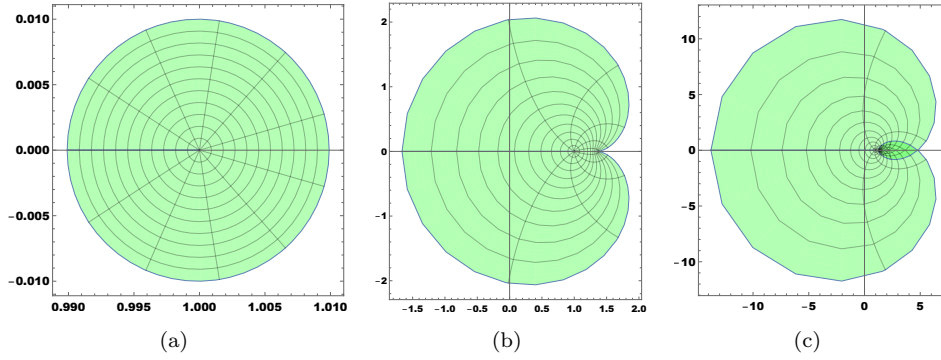


Figure 1: (a): The boundary curve of $\phi_{0.01}(\mathbb{D})$ (univalent) (b): The boundary curve of $\phi_{0.99}(\mathbb{D})$ (univalent) (c): The boundary curve of $\phi_2(\mathbb{D})$ (non-univalent)

Lemma 3.2. Let $\phi_\delta(z)$ be given by (2.9), where $\delta \in (0, 1]$. Then

$$1 - \delta e^\delta < \operatorname{Re}\{\phi_\delta(z)\} < 1 + \delta e^{-\delta}.$$

Proof . We can easily check that

$$\operatorname{Re}\{\phi_\delta(z)\} = 1 + \delta e^{-\delta \cos(\theta)} (\cos(\theta) \cos(\delta \sin(\theta)) + \sin(\theta) \sin(\delta \sin(\theta))).$$

A simple calculation shows that $\operatorname{Re}\{\phi_\delta(z)\}$ gets its minimum at $\theta = \pi$ and its maximum at $\theta = 0$. Therefore, the result follows. \square

Corollary 3.3. Since $\phi_\delta(z)$ is a univalent function for all $\delta \in (0, 1]$, therefore, if f belongs to the class $\mathcal{S}^*(\alpha, \beta, \gamma, \delta)$, then

$$1 - \delta e^\delta < \operatorname{Re} \left(\frac{z d_{\alpha, \beta, \gamma} f(z)}{f(z)} \right) < 1 + \delta e^{-\delta}, \quad (z \in \mathbb{D}).$$

We continue this section by the following result.

Theorem 3.4. Let α, β be two complex numbers with $|\alpha| \leq 1, |\beta| \leq 1$ and γ be a real number such that $\gamma \in [0, 1]$. Let $\delta_0 = 0.567143$ be the unique root of the equation $1 - \delta e^\delta = 0$, where $\delta \in (0, 1]$. If a function $f \in \mathcal{A}$ belongs to the class $\mathcal{S}^*(\alpha, \beta, \gamma, \delta)$ then

$$\operatorname{Re} \left(\frac{z d_{\alpha, \beta, \gamma} f(z)}{f(z)} \right) > 0,$$

in the disk \mathbb{D}_{r_s} , where $r_s \in (0, \delta_0)$. The result is sharp.

Proof . Let the function $f \in \mathcal{A}$ belongs to the class $\mathcal{S}^*(\alpha, \beta, \gamma, \delta)$, where $\delta \in (0, 1]$. Then by definition there exists a Schwarz function w such that

$$\frac{z d_{\alpha, \beta, \gamma} f(z)}{f(z)} = 1 + \frac{\delta w(z)}{e^{\delta w(z)}}, \quad (z \in \mathbb{D}). \tag{3.2}$$

It follows from

$$e^{-|z|} \leq |e^z| \leq e^{|z|} \quad \text{and} \quad |w(z)| \leq |z| \tag{3.3}$$

that for all $z \in \mathbb{D}$

$$\operatorname{Re} \left(\frac{z d_{\alpha, \beta, \gamma} f(z)}{f(z)} \right) = \operatorname{Re} \left(1 + \frac{\delta w(z)}{e^{\delta w(z)}} \right) \geq 1 - \left| \frac{\delta w(z)}{e^{\delta w(z)}} \right| \geq 1 - \frac{\delta |z|}{e^{-\delta |z|}} = 1 - \delta r e^{\delta r} =: h(r),$$

where $|z| = r < 1$. Since $h'(r) < 0$ for all $r \in (0, 1)$, we conclude that h is strictly decreasing function on the interval $[0, 1]$ and it decreases from $h(0) = 1 > 0$ to the value $h(1) = 1 - \delta e^\delta < 0$, where $\delta \in (0.57, 1]$. Therefore, the equation $h(r) = 0$ has only one root in the interval $(0, 1)$. We conclude that $h(r) > 0$ if and only if $0 < r < \delta_0$. Thus the proof is completed. \square

If we take $\alpha = \beta = 1$ and $\gamma = 1/2$ in Theorem 3.4, we get the following result.

Example 3.5. note function

$$f_\delta(z) = ze^{(-e^{-\delta z}+1)} = z + z^2 - \frac{1}{6}z^4 + \frac{z^5}{24} + O(z^6) + \dots = z \sum_{n=0}^{n=\infty} \frac{(1 - \exp^{-z})^n}{n!} \tag{3.4}$$

from the fact that $f_\delta(z) \in \mathcal{A}$

$$\frac{zf'_\delta(z)}{f_\delta(z)} = \frac{z \left(e^{(-e^{-\delta z}+1)} + z\delta e^{-\delta z} e^{(-e^{-\delta z}+1)} \right)}{ze^{(-e^{-\delta z}+1)}} = \frac{e^{(-e^{-\delta z}+1)}(1 + z\delta e^{-\delta z})}{e^{(-e^{-\delta z}+1)}} = 1 + z\delta e^{-\delta z} = \phi_\delta(z) \tag{3.5}$$

so $f_\delta(z) \in S^*(1, 1, \frac{1}{2}, \delta)$ because $\delta \in (0, 1]$ so various δ makes different examples. also $f_\delta(z)$ satisfies in theorem 3.4 because we proved in lemma (3.2) taht

$$1 - \delta e^\delta < \text{Re}\{\phi_\delta(z)\} < 1 + \delta e^{-\delta}.$$

so if $1 - \delta e^\delta = 0$ then $\text{Re}\{\phi_\delta(z)\} > 0$ but in theorem 3.4 we proved for $\delta_0 = 0.56$ which is unique root of equation $1 - \delta e^\delta = 0$, $\text{Re}\{\phi_{\delta_0}(z)\} > 0$ therefore from 3.5 we conclude that $\text{Re}\{\frac{zf'_{\delta_0}(z)}{f_{\delta_0}(z)}\} > 0$

Corollary 3.6. Let δ_0 be defined as in Theorem 3.4. If a function $f \in \mathcal{A}$ satisfies the following subordination relation

$$\frac{zf'(z)}{f(z)} \prec \phi_\delta(z), \quad (z \in \mathbb{D}) \tag{3.6}$$

where $\phi_\delta(z)$ is defined as in (2.9), then f is a starlike univalent function in \mathbb{D}_{r_s} , where $r_s \in (0, \delta_0)$. The result is sharp for the function

$$f_1(z) = z \exp(e^{-\delta z} - 1) = z - \delta z^2 + \delta^2 z^3 - \frac{5}{6}\delta^3 z^4 + o(z^5), \quad (z \in \mathbb{D}).$$

The following due to Nehari [18] will be useful.

Lemma 3.7. Let $w(z)$ be analytic in \mathbb{D} and satisfying $|w(z)| \leq 1$ for all $z \in \mathbb{D}$. Then

$$|w'(z)| \leq \frac{1 - |w(z)|^2}{1 - |z|^2}. \tag{3.7}$$

Theorem 3.8. The radius of convexity of the class $\mathcal{S}^*(1, 1, 1/2, \delta)$ is $r \in (0, 0.17)$ for all $\delta \in (0, 1]$.

Proof . If the function $f \in \mathcal{A}$ belongs to the class $\mathcal{S}^*(1, 1, 1/2, \delta)$, then (3.6) holds true. It means that there is Schwarz function $w(z)$ such that

$$\frac{zf'(z)}{f(z)} = \phi_\delta(w(z)) = 1 + \frac{\delta w(z)}{e^{\delta w(z)}}, \quad (z \in \mathbb{D}). \tag{3.8}$$

By taking the logarithmic differential of (3.8), we obtain

$$\begin{aligned} 1 + \frac{zf''(z)}{f'(z)} &= \frac{zf'(z)}{f(z)} + \frac{z(\delta w'(z)e^{\delta w(z)} + \delta w'(z))}{e^{\delta w(z)} + \delta w(z)} - \delta zw'(z) \\ &= 1 + \frac{\delta w(z)}{e^{\delta w(z)}} + \left(\frac{e^{\delta w(z)} + 1}{e^{\delta w(z)} + \delta w(z)} - 1 \right) \delta zw'(z), \quad (z \in \mathbb{D}). \end{aligned}$$

Moreover, by applying (3.3) and Lemma 3.7 we obtain

$$\begin{aligned} \text{Re} \left(1 + \frac{zf''(z)}{f'(z)} \right) &= \text{Re} \left(1 + \frac{\delta w(z)}{e^{\delta w(z)}} + \left(\frac{e^{\delta w(z)} + 1}{e^{\delta w(z)} + \delta w(z)} - 1 \right) \delta zw'(z) \right) \\ &\geq 1 - \left| \frac{\delta w(z)}{e^{\delta w(z)}} + \left(\frac{e^{\delta w(z)} + 1}{e^{\delta w(z)} + \delta w(z)} - 1 \right) \delta zw'(z) \right| \\ &\geq 1 - \frac{\delta|z|}{e^{-\delta|z|}} - \left(\frac{e^{|z|} + 1}{e^{-\delta|z|} - \delta|z|} + 1 \right) \delta|zw'(z)| \\ &\geq 1 - \frac{\delta r}{e^{-\delta r}} - \left(\frac{e^r + 1}{e^{-\delta r} - \delta r} + 1 \right) \frac{\delta r}{1 - r^2} =: h(r, \delta), \quad (z \in \mathbb{D}). \end{aligned}$$

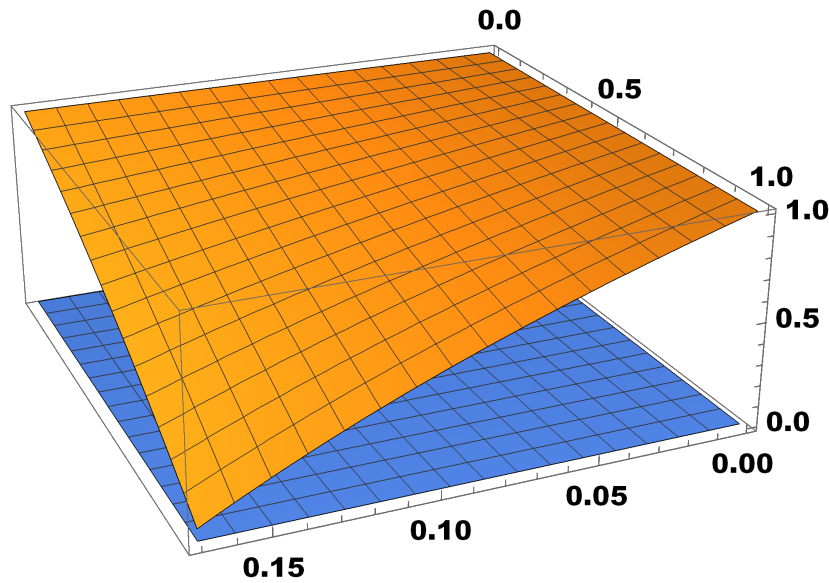


Figure 2: The 3D graph of the function $w = h(r, \delta)$ (orange) and $w = 0$ (blue)

Computer experiment shows that $h(r, \delta) > 0$ for all $r \in (0, 0.17)$, and $\delta \in (0, 1]$, see Figure 2. The proof now is complete.

Notation: Because $f_\delta(z)$ belongs to $S^*(1, 1, \frac{1}{2}, \delta)$ so convexity for this function in $r \in (0, 0.17)$ is trivial. \square

4 On coefficients

We need the following lemmas.

Lemma 4.1. ([18, p. 172]) Assume that w is a Schwarz function so that $w(z) = \sum_{n=1}^{\infty} w_n z^n$. Then

$$|w_1| \leq 1 \quad \text{and} \quad |w_n| \leq 1 - |w_1|^2, \quad (n = 2, 3, \dots).$$

Lemma 4.2. ([1, Lemma 1]) If $w(z) = \sum_{n=1}^{\infty} w_n z^n$ is a Schwarz function, then

$$|w_2 - tw_1^2| \leq \begin{cases} -t, & t \leq -1; \\ 1, & -1 \leq t \leq 1; \\ t, & t \geq 1. \end{cases}$$

All inequalities are sharp.

Theorem 4.3. Let the function $f \in \mathcal{A}$ belongs to the class $\mathcal{S}^*(\alpha, \beta, \gamma, \delta)$ such that α, β, γ satisfy the assumption of Theorem 3.4, and $0 < \delta \leq 1$. Then

$$|a_2| \leq \frac{\delta}{[2]_{\alpha, \beta, \gamma} - 1}, \quad \text{and} \quad |a_3| \leq \frac{\delta([2]_{\alpha, \beta, \gamma} - 1) + \delta^2}{([2]_{\alpha, \beta, \gamma} - 1)([3]_{\alpha, \beta, \gamma} - 1)}, \quad (4.1)$$

where $[\cdot]_{\alpha, \beta, \gamma}$ is defined as in (2.7). The result is sharp.

Proof . If a function $f \in \mathcal{A}$ belongs to the class $\mathcal{S}^*(\alpha, \beta, \gamma, \delta)$, then there exists a Schwarz function $w(z) = w_1 z + w_2 z^2 + \dots$ such that

$$\frac{z d_{\alpha, \beta, \gamma} f(z)}{f(z)} = \phi_\delta(w(z)), \quad (z \in \mathbb{D}), \quad (4.2)$$

holds true. By using the Taylor series of (2.6) we obtain

$$\frac{z d_{\alpha, \beta, \gamma} f(z)}{f(z)} = 1 + ([2]_{\alpha, \beta, \gamma} - 1)a_2 z + (([3]_{\alpha, \beta, \gamma} - 1)a_3 - ([2]_{\alpha, \beta, \gamma} - 1)a_2^2)z^2 + \dots \tag{4.3}$$

On the other hand,

$$\begin{aligned} \phi_\delta(w(z)) &= 1 + \frac{\delta w(z)}{e^{\delta w(z)}} = 1 + \delta w(z) - \delta^2 w^2(z) + \frac{\delta^3}{2} w^3(z) - \dots \\ &= 1 + \delta(w_1 z + w_2 z^2 + \dots) + \delta^2(w_1 z + w_2 z^2 + \dots)^2 + \dots \\ &= 1 + \delta w_1 z + (\delta w_2 - \delta^2 w_1^2)z^2 + (\delta^3 w_1^3 / 2 + \delta w_3 - 2\delta^2 w_1 w_2)z^3 + \dots \end{aligned} \tag{4.4}$$

Equating the corresponding coefficients of (4.3) and (4.4) we get

$$([2]_{\alpha, \beta, \gamma} - 1)a_2 = \delta w_1, \text{ and } ([3]_{\alpha, \beta, \gamma} - 1)a_3 - ([2]_{\alpha, \beta, \gamma} - 1)a_2^2 = \delta w_2 - \delta^2 w_1^2. \tag{4.5}$$

If we apply Lemma 4.1, then $|a_2| \leq \delta / ([2]_{\alpha, \beta, \gamma} - 1)$ which implies the first inequality of (4.1). It follows from both equalities of (4.5) that

$$a_3 = \frac{\delta(w_2 - \delta w_1^2)([2]_{\alpha, \beta, \gamma} - 1) + \delta^2 w_1^2}{([3]_{\alpha, \beta, \gamma} - 1)([2]_{\alpha, \beta, \gamma} - 1)}.$$

The estimation a_3 follows from Lemma 4.1 and Lemma 4.2. The proof is now complete. \square

Example 4.4. if we put $\delta = 1$ in inequations 4.3 in paper considering to 3.4 we see that $1 = |a_2| \leq 1$ and $0 = |a_3| < 1$ so function $f_\delta(z)$ satisfies in theorem 4.3

Let P be the family of holomorphic function $p(z)$ in \mathbb{D} such that $p(0) = 1$ and $\text{Re}\{p(z)\} > 0$. In order to prove the next result we need the following lemma.

Lemma 4.5. [15, Lemma 1] Let $p(z) = 1 + p_1 z + p_2 z^2 + \dots$ be in P . Then

$$|p_2 - \mu p_1^2| \leq \begin{cases} -4\mu + 2, & \mu \leq 0; \\ 2, & 0 \leq \mu \leq 1; \\ 4\mu - 2, & \mu \geq 1. \end{cases}$$

All inequalities are sharp.

Theorem 4.6. Let $\delta \in (0, 1]$, and α, β, γ satisfy the assumption of Theorem 3.4. If a function $f \in \mathcal{A}$ belongs to the class $\mathcal{S}^*(\alpha, \beta, \gamma, \delta)$, then

$$|a_3 - \mu a_2^2| \leq \begin{cases} -4\mu' + 2, & \mu \leq \mu_1; \\ 2, & \mu_1 \leq \mu \leq \mu_2; \\ 4\mu' - 2, & \mu \geq \mu_2, \end{cases} \tag{4.6}$$

where

$$\mu' := \frac{\mu \delta ([3]_{\alpha \beta \gamma} - 1) - [(1 + \delta)(1 - [2]_{\alpha \beta \gamma}) + \delta]([2]_{\alpha \beta \gamma} - 1)}{2([2]_{\alpha \beta \gamma} - 1)^2}, \tag{4.7}$$

$$\mu_1 := \frac{[(1 + \delta)(1 - [2]_{\alpha \beta \gamma}) + \delta]([2]_{\alpha \beta \gamma} - 1)}{\delta([3]_{\alpha \beta \gamma} - 1)}, \tag{4.8}$$

and

$$\mu_2 := \frac{[(1 + \delta)(1 - [2]_{\alpha \beta \gamma}) + \delta]([2]_{\alpha \beta \gamma} - 1) + 2([2]_{\alpha \beta \gamma} - 1)^2}{\delta([3]_{\alpha \beta \gamma} - 1)}. \tag{4.9}$$

The result is sharp.

Proof . If a function $f \in \mathcal{A}$ belongs to the class $\mathcal{S}^*(\alpha, \beta, \gamma, \delta)$, then there exists a Schwarz function such that (3.2) holds true. We define

$$C(z) = \frac{1 + w(z)}{1 - w(z)} = 1 + c_1z + c_2z^2 + \dots . \tag{4.10}$$

Then

$$w(z) = \frac{C(z) - 1}{C(z) + 1} = 1 + \frac{1}{2}c_1z + \frac{1}{2}(c_2 - \frac{1}{2}c_1^2)z^2 + \dots . \tag{4.11}$$

Taking the above $w(z)$ into account, we get

$$\phi_\delta(w(z)) = 1 + \frac{1}{2}\delta c_1z + \frac{1}{2}\delta \left(c_2 - \frac{1}{2}(1 + \delta)c_1^2 \right) z^2 + \dots . \tag{4.12}$$

Equating the corresponding coefficients (4.3) and (4.12) gives

$$([2]_{\alpha, \beta, \gamma} - 1)a_2 = \frac{1}{2}\delta c_1 \tag{4.13}$$

and

$$([3]_{\alpha, \beta, \gamma} - 1)a_3 - ([2]_{\alpha, \beta, \gamma} - 1)a_2^2 = \frac{1}{2}\delta \left(c_2 - \frac{1}{2}(1 + \delta)c_1^2 \right). \tag{4.14}$$

It follow from both (4.13) and (4.14) that

$$a_2 = \frac{\delta c_1}{2([2]_{\alpha\beta\gamma} - 1)} \tag{4.15}$$

and

$$a_3 = \frac{[\delta(1 + \delta)(1 - [2]_{\alpha\beta\gamma}) + \delta^2] c_1^2 + 2\delta c_2([2]_{\alpha\beta\gamma} - 1)}{4([2]_{\alpha\beta\gamma} - 1)([3]_{\alpha\beta\gamma} - 1)}. \tag{4.16}$$

Now from (4.15) and (4.16) for the complex number μ we get

$$a_3 - \mu a_2^2 = \frac{\delta}{2([3]_{\alpha\beta\gamma} - 1)} \left(c_2 - \frac{\mu\delta([3]_{\alpha\beta\gamma} - 1) - [(1 + \delta)(1 - [2]_{\alpha\beta\gamma}) + \delta]([2]_{\alpha\beta\gamma} - 1)}{2([2]_{\alpha\beta\gamma} - 1)^2} c_1^2 \right).$$

Letting

$$\mu' := \frac{\mu\delta([3]_{\alpha\beta\gamma} - 1) - [(1 + \delta)(1 - [2]_{\alpha\beta\gamma}) + \delta]([2]_{\alpha\beta\gamma} - 1)}{2([2]_{\alpha\beta\gamma} - 1)^2} \tag{4.17}$$

and applying Lemma 4.5 we get the desired result. \square

Example 4.7. for the function $f_\delta(z)$ from 3.4 we obtain $|a_3 - \mu a_2^2| = |\mu|$ so if we put $|\mu| = 1$ then

$$\begin{cases} \mu = 1 \\ or \\ \mu = -1 \end{cases}$$

on the other hand if we put $\delta = 1$ in 4.8 and 4.9 and 4.17 equations in paper we will have $\mu_1 = \frac{-1}{2}$ and $\mu_2 = \frac{1}{2}$ and $\mu' = \frac{2\mu+1}{2}$ and for $\mu = -1$, $\mu' = \frac{-1}{2}$ and for $\mu = 1$, $\mu' = \frac{3}{2}$ so if we put these values in theorem 4.6 inequality we will have

$$|a_3 - \mu a_2^2| = |\mu| = 1 < \begin{cases} -4 \times (\frac{-1}{2}) + 2 = 4, & -1 = \mu < \mu_1 = \frac{-1}{2}; \\ 4 \times (\frac{3}{2}) - 2 = 4, & 1 = \mu > \mu_2 = \frac{1}{2}, \end{cases} \tag{4.18}$$

and for second inequality we put $\mu = \frac{1}{4}$ so $|a_3 - \mu a_2^2| = |\mu| = |\frac{1}{4}| < 2$ when $\frac{-1}{2} = \mu_1 < \frac{1}{4} = \mu < \mu_2 = \frac{1}{2}$ if $\mu_1 = \mu = \mu_2 = 1$ then inequality 4.6 is trivial.

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